Equitable Life of Canada®

Equitable Life Bissett Canadian Equity Fund Select*

PIVOTAL SELECT | SEPTEMBER 30, 2016

Fund Information

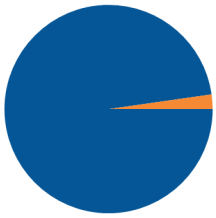
Date of Inception:	September 2013
Net Asset Value per Unit:	$12.22
Management Expense Ratio (MER):	2.77%
Asset Class:	Canadian Equity
Portfolio Manager:	Franklin Templeton Investments Corp.
Product Availability:	Investment Class, Estate Class, Protection Class

Top 10 Holdings

as of June 30, 2016	% Portfolio
Brookfield Asset Management Inc - Common	5.4
Canadian National Railway Co - Common	5.0
Toronto-Dominion Bank - Common	4.7
Canadian Imperial Bank of Commerce -	4.7
Royal Bank of Canada - Common	4.3
Bank of Montreal - Common	4.3
Restaurant Brands International Inc -	4.2
Enbridge Inc - Common	3.9
Bank of Nova Scotia - Common	3.8
MacDonald Dettwiler and Associates Ltd -	3.2

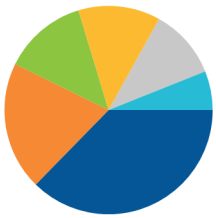
Asset Allocation

Canadian Equity	97.7%
US Equity	2.3%



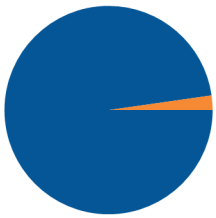
Sector Allocation

Financial Services	37.3%
Energy	19.9%
Consumer Services	13.1%
Industrial Services	10.9%
Utilities	6.1%
Other	12.8%



Geographic Allocation

Canada	97.7%
United States	2.3%



Fund Overview

The objective of the segregated fund is to invest in units of the Franklin Bissett Canadian Equity Fund or a substantially similar fund.

The underlying fund objective is long-term capital appreciation by investing primarily in a diversified portfolio of mid to large capitalization Canadian equities.

Risk Rating

Very low	Low	Low to moderate	**Moderate**	Moderate to high	High

Underlying Mutual Fund Compound Return*

as of September 30, 2016

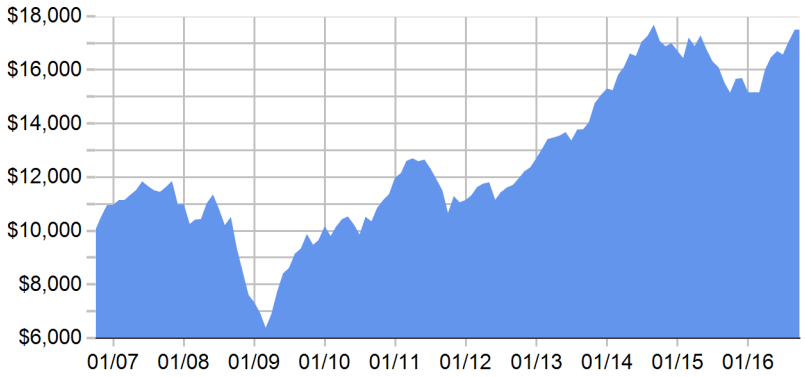
Period	1 Mth	3 Mth	6 Mth	1 Yr	3 Yr	5 Yr	10 Yr	Inception
Designated Fund	-0.02%	5.62%	9.18%	15.57%	7.57%	10.47%	5.75%	6.30%
Benchmark	0.70%	4.96%	7.91%	10.52%	7.16%	8.08%	4.06%	-
Quartile	4	2	1	1	2	1	1	-

Underlying Mutual Fund Calendar Return*

as of September 30, 2016

Period	2015	2014	2013	2012	2011	2010	2009	2008	2007
Designated Fund	-9.24%	9.21%	20.46%	13.93%	-6.94%	17.96%	38.72%	-33.42%	0.30%
Benchmark	-5.99%	9.83%	17.04%	6.82%	-10.03%	14.34%	32.10%	-33.77%	7.80%
Quartile	3	3	2	1	1	1	1	2	4

Underlying Mutual Fund Growth of $10,000*



We are providing this information to you for general information purposes only.

* Underlying mutual fund's investor series performance shown for illustration purposes only. Actual segregated fund performance will vary.

Equitable Life of Canada and its representatives have no control over the function or design of the software which has assembled these reports and they may not contain accurate or current unit values. Returns under 1 year are simple rates of return. All others are annual compound rates of return. All returns are calculated after taking expenses, management and administration fees into account.

Important information about Equitable Life's segregated funds is found in the Information Folder, available from your Advisor.

ANY AMOUNT THAT IS ALLOCATED TO A SEGREGATED FUND IS INVESTED AT THE RISK OF THE OWNER AND MAY INCREASE OR DECREASE IN VALUE.